

Success Story - SAP APO/BW Implementation at True Alliance

NEED FOR EXCELLENCE

Profile of true alliance

- ◆ Our Brands: 
- ◆ Retail fashion industry
- ◆ More than 100 vendors and several thousands customers
- ◆ 1,000,000 SKU to be managed

Making the difference with True Alliance

True Alliance implemented SAP in order to improve on the following aspects of their supply chain:

- ◆ Further Improve supply chain visibility to aid decision making
- ◆ More efficient forecasting and promotional planning capability
- ◆ Ensure that the right inventory was in the right place at the right time
- ◆ Ensure a fully integrated solution

Methodology

SMT Consulting worked with True Alliance to implement a fully **integrated and transparent demand and inventory management process** by implementing the following SAP modules

- ◆ Demand Planning (DP)
- ◆ Supply Network Planning (SNP)
- ◆ Business Warehouse (BW)

with a focus on a standard SAP transfer of data via the core interface (CIF).

The priority was given to **simplicity** to ensure a process focus rather than a software focus as well as a **quick implementation**.

THE SOLUTION & OUTCOME

Demand planning

This module enables demand planning and forecasting through:

- ◆ Creation of 3 forecasting models based on a product classification
- ◆ Bottom up statistical forecasting and top down market intelligence adjustments

Supply Network Planning

This module intends to match the supply with the demand through:

- ◆ Safety stock calculations
- ◆ Automated purchase order creation.

Business Warehouse

The module enables the analysis of data from operative SAP applications through:

- ◆ Generation of supply chain analytics
- ◆ Information accessibility in a web based user-friendly interface
- ◆ Superior reporting and presentation methodology

The major benefits of this new system are:

- ◆ A **stable forecasting environment**
- ◆ **Automated generation of purchase requisitions**
- ◆ **Reduced inventory levels**
- ◆ **Supply chain analytics** and KPI reporting to assist the running of the business
- ◆ **Visibility and confidence in planning data across the complete supply chain.**

“SAP BW is a more effective way of presenting our data and eliminates the need for bringing data into spreadsheet, therefore preventing data manipulation”

SMT CAPABILITIES

The implementation has been successful due to the powerful combination of True Alliance and SMT Consulting driving towards a common goal.

SMT capabilities go beyond the implementation of SAP Solutions.

Presales Demo

- ◆ APO and BW Demonstration Capability
- ◆ Tailored to potential client needs

Premium APO/BW Implementation Skills

- ◆ Our implementation consultants are also supply chain practitioners so you are ensured of a positive outcome

Supply Chain Consulting

Specialising in the areas of:

- ◆ Manufacturing
- ◆ Distribution
- ◆ Government and Defence
- ◆ Retail
- ◆ EHS & Compliance

Contacting Us

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